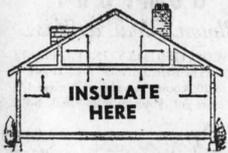


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Have Your Home Insulated by Licensed Contractors



15% Cooler in Summer  
40% Saving in Fuel in Winter

Eliminates Drafts - Fireproof

**NO DOWN PAYMENT**

GUARANTEED WORKMANSHIP - FREE ESTIMATES

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**WESTERN STATES INSULATION CO.**  
1903 Capitol Ave.

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Locally Manufactured  
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FOR HOMES & ALL TYPES COMMERCIAL BUILDINGS



The Efficiency of Any Insulating Material Is Determined by Its Weight

- ✓ Lightest in Weight
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Valley Roofing Co. 4309-12th Av. . . . . 6-0378  
**YANCEY COMPANY** 2116 K. . . . . 3-6518  
(See Advertisement Preceding Page)

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2701 Stockton Blvd. . . . . 6-3858  
Arcade Insulation Materials Co  
Auburn Blvd N&Sacto. . . . . 9-3809  
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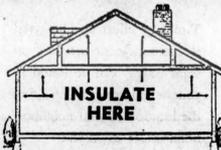
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All Types of HOME AND COMMERCIAL INSULATION  
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Diamond Match Co 2826 Q. . . . . 6-4703  
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(Continued Next Page)

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## Blown Rock Wool



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Everlasting protection against Summer Heat  
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(See Advertisement This Page)

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Lumbermen's Supply Inc Swanton Stn. . . . . 9-2751  
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(See Advertisement Opposite Page)

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27th&R . . . . . 6-5840  
Sears Roebuck&Co 12th&K. . . . . 2-0461  
(See Advertisement This Page)  
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**UNIVERSAL INSULATION COMPANY**  
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Insurance Adjusters—See Adjusters

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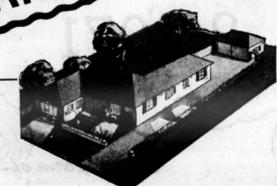
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INSULATING CONTRACTORS